### URBAN FARMER

LOVE THE EARTH

# From Seed to Harvest: A beginner's guide to growing Gaillardia

Gaillardia is also known as Blanket Flower and is an easy-to-grow perennial that blooms daisy-like flowers. It has more than two dozen different species and most of them are native to North America. The flowers can reach up to 5 inches in diameter in different shades of red and yellow. Some have trumpet-like florets surrounding a middle disk. The flowers are typically long bloomers and can blanket the garden. They grow well in containers and as a border.

#### To plant:

Sow Gaillardia seeds in the spring, but the flowers may not bloom the first year. Gardeners can get a head start by planting the seeds in the late summer and provide protection to the plants throughout the winter. Gaillardia also can be sowed indoors up to eight weeks before the last frost date. When planting the seeds, do not cover them with soil. Mist the seeds until they begin to sprout, which can take up to three weeks after planting. Once the seedlings have their first true set of leaves, thin them by removing the weakest sprouts. Transplant them outdoors after the last frost date.

#### To grow:

When transplanting, find a location in full sun for the Gaillardia. Gaillardia grows best in fertile soil that is fast draining. Once Gaillardia is planted, water it regularly until normal growth begins to appear. Once active growth appears, lessen the watering. Unlike many other flowers, Gaillardia do not require deadheading. However, the plants will look fuller if deadheading is done and it could encourage the growth of more flowers.



Indian Blanket Gaillardia seeds available at ufseeds.com

Typically, pests don't bother the plant, but it can be victim to the aster yellows, which is a virus causing stunted growth and green flowers. Divide the plants every two to three years since they are usually short-lived.

#### To harvest:

Gaillardia begins blooming in the early summer and will continue to bloom through the late fall. It typically isn't harvested as a cut flower, but its seeds can be harvested for future plantings. To harvest the Gaillardia seeds, cut the stalk once the flower has died and the petals have dropped off. Pinch off the seed head and place it in a dry, paper bag. Leave the bag open to ventilate the seeds for two weeks. Once dry, hold the seed head over the bowl and rub it to remove the seeds. Once the seeds have been harvested, store them in a sealed container in a cool, dark place until ready to plant.









#### LOVE THE EARTH

#### What Gaillardia craves:

When it is still a seedling, fertilize Gaillardia every 10 days with a 10-10-10 water-soluble fertilizer. Mix ½ teaspoon of the fertilizer with a gallon of water and use the fertilizer-water mix in place of normal watering. Once established, fertilize Gaillardia with a 10-10-10 fertilize once a month.

## Where to buy Gaillardia seeds:

Urban Farmer's Gaillardia seeds can reach up to 2 feet and makes a great border.

Check out our Gaillardia seed selection on our website at ufseeds.com!



Blanket Flower Gaillardia seeds available at ufseeds.com





